

Manfred Naescher: CV



Personal Data

Manfred Naescher

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Date of birth: August 18, 1973

Nationality: Liechtenstein

Work Experience

2006– Freelance Designer

Focus on publication design, design for cultural projects, consultation, and illustration

An example of my work is the art direction and graphic design for the documentary feature film *Second Sight* (Scotland/Canada 2008). In this project, I was responsible for all communication and promotional materials (Website, logo, poster, postcards, promotional booklet, etc.)

Education

2002-2006 Bachelor of Design

Emily Carr Institute, Vancouver, Canada

Bachelor's Degree in Communication Design

2004 Study of Illustration

Rhode Island School of Design, Providence, USA

Exchange semester in Illustration

1996-2002 Study of Linguistics

University of Bern, Switzerland

Major: Linguistics; Minor: American and English Literature

Skills

Outstanding conceptual and problem solving skills

Exceptional writing and communication skills

Extensive theoretical and practical knowledge in the field of digital image editing and color management, proficiency in the preparation of files for print and web

Software: Adobe InDesign, Photoshop, Illustrator, Acrobat Professional, MS Office, Apple and PC platforms, FTP-Clients, etc.; I have the ability to learn new programs quickly

Working knowledge of HTML and CSS

Highly competent in traditional graphic arts media like pen and ink, acrylics, watercolor, photography, handlettering, typography, cut and paste; excellent drawing skills

Additional qualifications

Fluent in English and German, in both speech and writing

Basic knowledge of French in speech and writing

Wide knowledge of design, art and film theory and history

Clients (Selection)

Board of Directors Gallery, Toronto, Canada

Mainstream, Basel, Switzerland

Only Magazine, Vancouver, Canada

Saved by Vinyl Records, Calgary, Canada

Second Sight Pictures, Toronto, Canada

Zunior Label, Toronto, Canada

Awards/Auctions (Selection)

2004 Finalist: Intl. competition, Fumetto, Lucerne, Switzerland

2003 Finalist: Design competition ECI Foundation Poster

Publications

2009 *Screenshots* No. 4: Fighting; Berlin

2009 *Screenshots* No. 3: The French Connection; Berlin

2009 *Screenshots* No. 2: Vargtimmen; Berlin

2009 *Screenshots* No. 1: Conte de printemps; Berlin

2009 *Dandyhorse*, Issue 3, Toronto, Canada

2007 *Bile Noire*, Issue 16; Atrabile, Geneva, Switzerland

2006 *University of Education*, Vol 1, Issue 3;
Vancouver, Canada

2005 *Only Magazine*, Vol. 2, No. 2, Issue 14; Vancouver,
Canada

2005 *Slither*, by Kelly Froh, Issue 4; Vancouver, Canada

2005 *Bile Noire*, Issue 15; Atrabile, Geneva, Switzerland

2004 *Bile Noire*, Issue 14; Atrabile, Geneva, Switzerland

2003 *Dialogue*, Issue 1; Vancouver, Canada

2003 *Woo Magazine*; Emily Carr Institute, Vancouver, Canada

2003 *Bile Noire*, Issue 13; Atrabile, Geneva, Switzerland

2000-2001 *Unikum* (regular cartoonist at the monthly
newspaper of the University of Bern, Switzerland)

Further Activities

Magazine Design: February 2009–: Concept, Art Direction
und Design of the internationally distributed *Screenshots*

Drawing Instruction: January 2009: Introductory Class;
Bank of Common Knowledge, Transmediale 2009, Berlin

Curator/Host of Film Clubs:

2009– La Soirée Noire, Berlin

2005-2006 Celebratory Celluloid Convention, Vancouver

2000-2002 English Dept. Film Club, University of Bern